



DRAFT OF AGENDA

OCTOBER, 12

10:00 – 17:00 **Visit to medical centres of St. Petersburg**
(only for conference participants; by preliminary registration only)

OCTOBER, 13

09:30—10:30 **Registration. Welcoming coffee.**

10:30—11:30 **Plenary session "Healthcare system in Russia: increasing of effectiveness"**

Key topics:

- optimization of the healthcare system in Russia: results and prospects;
- management of the medical help quality in Russia;
- medical insurance system in Russia;
- analysis of medical services market.

Moderator — Gusel Ulumbekova, Chairman of the Board, Association of Medical Societies on Quality; Executive Secretary, Russian Society of Public Health

Invited speakers:

- **Olga Kazanskaya**, Vice Governor of Saint Petersburg
- **Dmitriy Kuznetsov**, President, Interregional Union of Medical Insurers
- **Mikhail Murashko**, Head of Federal Service for Surveillance in Healthcare
- Representative of the **Ministry of Health of the Russian Federation**
- **Gusel Ulumbekova**, Chairman of the Board, Association of Medical Societies on Quality; Executive Secretary, Russian Society of Public Health
- **Sergey Furgal**, Chairman of the Committee of the State Duma on Health Protection
- **Dmitriy Khalilov**, Partner, EY

11:30—12:30 **Session 1 "Investment potential of the Russian healthcare"**

Key topics:

- investment projects in the healthcare: building of new medical centres, clinics network development;
- public and private partnership in the medical industry: experience, problems and prospects;
- investments to the regions: best practices of private medical business in the regions;
- development of the preventive medicine and diagnostics as an effective investment to the healthcare;
- investments to anti-ageing projects and medical-social services for seniors.



Invited speakers:

- **Vladislav Galimskiy**, General Director, Centromed
- **Nikolay Kalmykov**, Director of the Expert Analytic Centre, RANEPА
- **Olga Karapysh**, Acting Director of Russo-British Chamber of Commerce, Russia
- **Marina Kasumova**, Managing Director, MEDI Group of Companies
- **Mark Kurtser**, Founder, General Director, Member of the Board of Directors, Mother and Child Group of Companies
- **Vladimir Nesterenko**, General Director, NEARMEDIC PLUS
- **Konstantin Povstyanoy**, Partner, Baring Vostok Capital Partners
- **Lada Fomenko**, Director, IVAO

12:30—13:00 **Coffee-break**

13:30—15:00 **Session 2 "Medical centre management is as the basis of high quality medical care"**

Moderator — **Arkadiy Stolpner**, Chairman of the Board, DTC IIBS Group of Companies

Key topics:

- best business models in organization of medical centre work;
- IT decisions for medical institutes: opportunities and implementation experience;
- effective approaches to medical personnel management;
- private clinics inclusion to CHI system: experience, problems and prospects;
- contemporary medical equipment for high quality medical care: suppliers suggestions and medical institutes experience;
- partnership between Russian medical centres and foreign clinics.

Invited speakers:

- **Aleksandr Abdin**, Member of the Public Council under the Ministry of Health of the Russian Federation; Member of the Advisory Council on Healthcare Modernization of the Public Chamber of the Russian Federation; Managing Partner, Medical Director, Euromed Group of Medical Companies, Saint Petersburg
- **Igor Zharkikh**, General Director, LECHY.RU Medical Centres Network
- **Vitalina Levashova**, Deputy General Director, INVITRO Independent Laboratory
- **Anastasiya Markovich**, General Director, Alfa-Center of Health Multidisciplinary Clinics Network
- **Gleb Mikhaylik**, General Director, AVA-PETER
- **Grigoriy Roytberg**, Founder and President, Medicine
- **Semen Savchenko**, General Director, Ramsay Diagnostics Rus
- **Nadezhda Smolentseva**, Deputy Director, Radiology Department, Energo Medical Diagnostic Center
- **Nikolay Smyslov**, General Director, SM Clinic Group of Companies
- **Dmitriy Syrtsev**, General Director, Doctor Ryadom Clinics Network
- **Aleksandr Elinson**, General Director, Electron



15:00—16:00 **Lunch**

16:00—17:00 **Session 3 "Employment issue in the Russian healthcare"**

Key topics:

- higher professional education and supplementary professional education is as a basis for high quality healthcare;
- implementation of accreditation and continuous medical education system: problems and decisions;
- education programs for heads of medical institutes;
- qualification improvement of doctors: experience of the public and private medical centres;
- effective HR approaches to the medical institutes.

Invited speakers:

- **Zalim Balkizov**, Member of the Coordination Council for Development of the Continuous Medical and Pharmaceutical Education of the Ministry of Health of the Russian Federation
- **Larisa Karanatova**, Head of the Management and Logistics Department, Dean of the Supplementary Professional Education Faculty, Higher School of State Management, North-West Institute of Management, RANEPА
- **Aleksey Krivoshapkin**, Rector, Medical School, European Medical Center
- **Marina Tarnopolskaya**, Managing Partner, Contact Recruitment Agency
- **Ruslan Khalfin**, Director, Higher School of the Healthcare Management, First Moscow State Medical University named after I.M. Sechenov
- **Otari Khurtsilava**, Rector, North-Western State Medical University named after I.I. Mechnikov of the Ministry of Health of the Russian Federation